SAN FRANCISCO FIRE DEPARTMENT
Public Information Office

4/14/10

Media Advisory

0800 Hrs | **For Immediate Release PST**

NERT Coordinator
Lt. Erica Arteseros
(415)254-5865, cell

San Francisco Neighborhood Emergency Response Team (NERT) Conducts April 17 Citywide Drill

Saturday, April 17, 2010
8:30am-1:00pm

MEDIA OPPORTUNITY

GREAT VISUALS – Total Media Access

(Best time for media: 10:30 – 12:30 p.m.)

A Citywide catastrophic incident response drill commemorating the 20th Anniversary Year of the Neighborhood Emergency Response Team and the 104th Anniversary of the Great Quake of 1906

WHAT:
The 20th Anniversary Citywide San Francisco Neighborhood Emergency Response Team (NERT) drill: NERT members from all over San Francisco will convene on Saturday, April 17th to put their training into action in this three-hour drill. NERT volunteers will practice search and rescue techniques, triaging injured victims, setting up staging areas, and other essential disaster response skills. This year's drill commemorates the 1906 Earthquake, and the 20th Anniversary of the program. NERT has held annual Citywide drills since 1992; approximately 300 volunteers participate each year. Since the 1989 Loma Prieta earthquake, NERT has trained over 20,000 citizens to assist the San Francisco Fire Department after a severe earthquake or other major emergency by taking care of themselves, their families, and their neighbors.

VISUAL TV / PHOTO OPP:
Opportunities to take action shots of NERT volunteers in NERT hard hats and emergency response clothing, participating in emergency drill activities simulating search and rescue, triaging victims, and other catastrophic incident operations. Live interview opportunities with Chief Hayes-White, the NERT Program Coordinator and NERT volunteers.

WHEN:
Saturday April 17, 2010
8:30 a.m. to 1:00 p.m.
Best time for media: 10:30 – 12:30 p.m.

WHERE:
Everett Middle School: Enter the school yard on 17th street between Church and Sanchez

WHO:
All San Francisco Neighborhood Emergency Response Team graduates, interested members of the public, and City leaders

MEDIA CONTACTS AT April 17 EVENT:
Lt. Erica Arteseros, NERT Program Coordinator
Office: (415)970-2022
Cell: (415)235-0332

Mindy Talmadge, SFFD Public Information Officer
Office: (415)558-3403
E-Mail: FireAdministration@sfgov.org
Cell: (415)699-6150

About NERT
The San Francisco Neighborhood Emergency Response Team (NERT) is an emergency preparedness organization sponsored by the San Francisco Fire Department (SFFD). The program offers free, basic and advanced preparedness training to those who live and work in San Francisco, and provides an organizing framework for neighborhood teams in the City. Teams gather after a catastrophic incident to survey their neighborhoods, provide information to the SFFD, conduct light search and rescue and medical triage, help transport victims to medical treatment facilities, and direct untrained volunteers. Since the 1989 Loma Prieta earthquake, NERT has trained over 20,000 citizens to assist the San Francisco Fire Department after a major disaster by taking care of themselves, their families, and their neighbors. Information on upcoming NERT training can be found on the NERT website, www.sfgov.org/sfnert, or by calling 415-970-2022.

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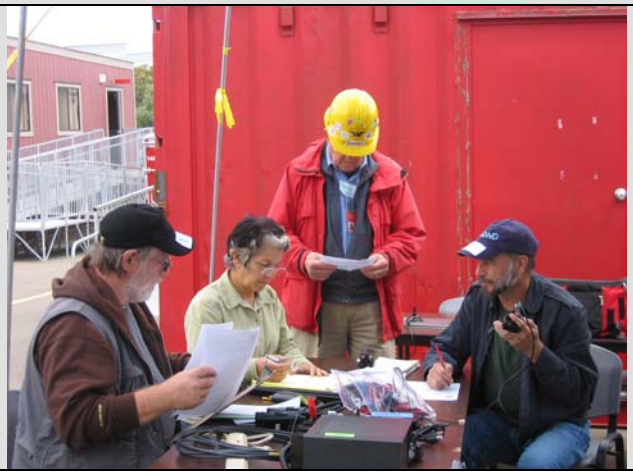
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