



MEDIA ADVISORY

Contact

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San Francisco Neighborhood Emergency Response Team (NERT) Conducts October 15th Drills

Catastrophic incident response drills commemorating the 21st Anniversary of the 1989 Loma Prieta Earthquake

WHAT:

NERT members from all over San Francisco will meet at staging areas in five different locations in the City on October 15th to put their training into action in this three-hour drill. NERT volunteers at each location have planned their drill activities, which may include practicing search and rescue techniques, triaging injured victims, setting up staging areas, and other essential disaster response skills. NERT has held annual Citywide drills since 1992. Between 200 and 300 volunteers participate each year. Since the 1989 Loma Prieta earthquake, NERT has trained over 21,000 civilians to assist the San Francisco Fire Department after a severe earthquake or other major emergency by taking care of themselves, their families, and their neighbors.

VISUAL TV / PHOTO OPP:

Opportunities to take action shots of NERT volunteers in NERT hard hats and emergency response clothing, participating in emergency drill activities simulating search and rescue, triaging victims, and other catastrophic incident operations. Live interview opportunities with NERT Program Coordinator and NERT volunteers.

WHEN AND WHERE:

Saturday, October 15, 2011

Battalion 1	North Beach North Beach Playground (Mason Street and Lombard Street)	10:00 a.m. - 11:00 a.m.
Battalion 4	Western Addition/Lower Pacific Heights Hamilton Recreation Field (Scott Street and Post Street)	11:00 a.m. - 12:00 p.m.
Battalion 6	Bernal Heights Holly Park (Bocana Street and Highland Avenue)	10:00 a.m. - 11:00 a.m.
Battalion 8	Parkside/Outer Sunset Parkside Playground (26 th Avenue at Vicente Street)	09:45 a.m. - 11:00 a.m.
Battalion 9	Mission Terrace Balboa Playground (San Jose Avenue at Ocean Avenue)	10:00 a.m. - 12:00 p.m.

WHO:

All San Francisco Neighborhood Emergency Response Team graduates, interested members of the public, and government leaders.

MEDIA CONTACTS AT OCTOBER 15 EVENT:

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About NERT

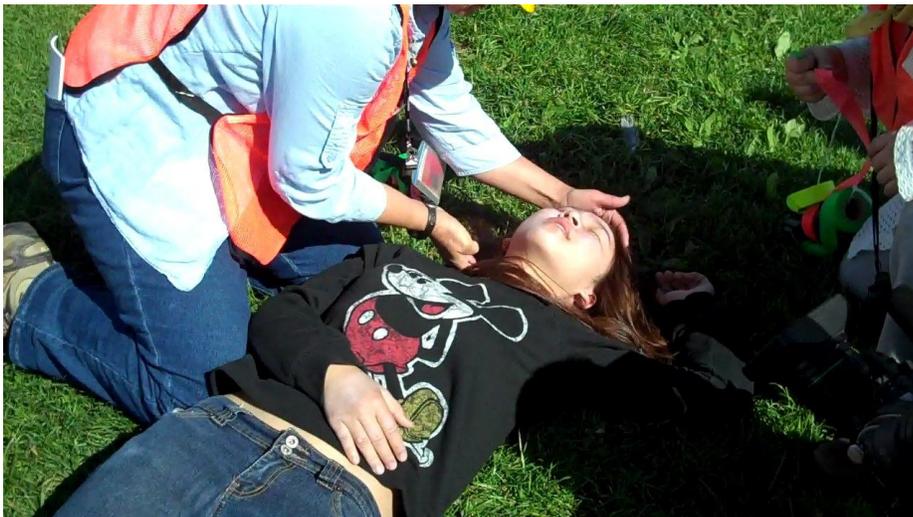
The San Francisco Neighborhood Emergency Response Team (NERT) is an emergency preparedness organization sponsored by the San Francisco Fire Department. The program offers free preparedness training to those who live and work in San Francisco, and provides an organizing framework for neighborhood teams in the city. NERT teams gather after a catastrophic incident to survey their neighborhoods, provide information to the SFFD, conduct light search and rescue and medical triage, and help transport victims to medical facilities. Since the 1989 Loma Prieta earthquake, NERT has trained over 21,000 civilians to assist the Fire Department after a major disaster by taking care of themselves, their families, and their neighbors. Information on upcoming NERT training and a review of the course curriculum can be found on the NERT website, <http://www.sfgov.org/sfnert>, or by calling 415-970-2022.



NERT members practice using cribbing to lift heavy objects.



NERTs practice carrying a "victim" using the "blanket carry."



A NERT triage team practices opening a "victim's" airway.