



*SAN FRANCISCO FIRE DEPARTMENT*  
Public Information Office

6/8/2011

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Media Advisory

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1700 Hrs

For Immediate Release PST  
Mindy Talmadge – 415 – 558-3403  
415 – 699-6150 (c)

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## Media Information for Funeral Services for San Francisco's Fallen Heroes

\*POOL PRESS PASSES WILL BE ISSUED (Thursday from 1PM to 4PM & Friday, from 9AM to 12PM) TO PRE-AUTHORIZED STILL AND VIDEO POOL PHOTOGRAPHERS

All other regular credentialed media will be allowed on the Press Platform on the Plaza at Geary and Gough

AT THE REQUEST OF THE FAMILIES - ABSOLUTELY NO STILL PHOTOS INSIDE THE CATHEDRAL PLEASE - NO CLOSE-UPS OF THE FAMILIES OUTSIDE

### Thursday, June 9, 2011 – Vigil Service

4 Pool (Video) Cameras will be assigned to cover the Vigil inside St. Mary's Cathedral

### Friday, June 10, 2011 – Mass and Funeral Procession

Street Closure information and maps will be publicized by the San Francisco Police Department beginning Wednesday evening and continuing through Friday morning.

A **TELEVISION MEDIA PARKING** area is designated on Gough Street from the driveway entrance to St. Mary's Cathedral Parking Lot to the driveway exit of St. Mary's Parking Lot. All other media will have first-come, first-serve access to Ellis St. entrance parking at the Cathedral. (LIMITED AVAILABILITY)

There is no Procession to the Cathedral however the Engines transporting the Fallen Firefighters are due to arrive at the Cathedral at 12:30 PM

The following Television Stations and print photographers **ONLY** will be covering the Mass with a live video feed inside/outside St. Mary's Cathedral and have been assigned their designated locations.

- \* KGO
- \* KNTV
- \* KPIX
- \* KRON
- \* KTVU
- \* San Francisco Chronicle
- \* Getty Images

There will be a designated number of seats in a Press area that will be reserved for our media partners wishing to watch the live video Stream of the Mass in the St. Francis Room at the Cathedral. All other media will be directed to the other viewing area located at Sacred Heart Cathedral Preparatory Auditorium located at 1055 Ellis Street.

The Procession to Holy Cross Cemetery will immediately follow Funeral Mass. (Procession Route attached).  
**THIS WILL BE A PRIVATE INTERMENT.**

**ABSOLUTELY NO MEDIA WILL BE ALLOWED AT THE CEMETERY**

**Media Contact for SFFD is Lt. Ken Lombardi, (415)672-3993**

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## **FUNERAL PROCESSION**

**Lt. Vincent Perez and FFPM Anthony Valerio**

Route from St. Mary's Cathedral to Holy Cross Cemetery

S/B Gough to Market Street

R/T onto Market

L/T onto Valencia

R/T onto 15<sup>th</sup> Street

L/T onto Dolores Street

Dolores Merges onto San Jose Avenue

San Jose Avenue onto 280 South

Take the Serramonte Exit

L/T at light under freeway

Merge onto Collins Road

R/T onto El Camino

Merge onto Old Mission to Holy Cross