

# SAN FRANCISCO FIRE DEPARTMENT



Public Information Office

5/01/06

---

## Media Advisory

---

**0800 Hrs  
PST**

**For Immediate Release  
Lt. Mindy Talmadge – 415 – 699-6150(C)  
415 – 270-4895(P)**

---

**WHAT:** Public reading by San Francisco Fire Department Chief, Joanne Hayes-White, of the book, *Frankie & The Phoenix*. A showing of a film about the 1989 Loma Prieta Earthquake and Marina District Fire will also take place at this event.

*Frankie*, a portable fire hydrant and, *The Phoenix*, the San Francisco Fireboat, heroically spring into action after a 7.1 earthquake strikes San Francisco, breaking underground water mains and leaving firefighters without water to battle a raging fire in the Marina District.

**WHERE:** Cody's Books  
#2 Stockton Street  
San Francisco

**WHEN:** Wednesday, May 3, 2006 ► 6:00 PM

**WHO:** **Chief of Department, Joanne Hayes-White**  
Marc Goldyne, Author/Illustrator  
Nancy Coopersmith, Author  
Donald Farnsworth, Digital Collaboration

###