



*SAN FRANCISCO FIRE DEPARTMENT*  
Public Information Office

03/23/07

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Media Advisory

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1300 Hrs

For Immediate Release PST

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**SAVE THE DATE**  
**America's Fire Heroes Whistle-Stop Tour Begins in  
San Francisco**

**WHEN:** Thursday, April 5, 2007  
10:00 AM – 1:00 PM

**WHERE:** SFFD Division of Training  
2310 Folsom Street, San Francisco

Over 100 firefighter deaths occur each year, most of which are preventable.

On behalf of all of the fallen firefighters, the National Fallen Firefighters Foundation is launching an unprecedented 20 city Whistle-Stop Tour, with high hopes of reducing the number of line-of-duty deaths by 50% within 5 years. This tour aims to educate the public, promote firefighter safety, in addition to implementing a seatbelt pledge, educating firefighters on 16 Life Saving Initiatives and raising public awareness.

This tour will start in San Francisco on April 5<sup>th</sup>, 2007 and continue to May 12<sup>th</sup> with an end in Boston. The programs offered along the route will center on the 16 Firefighter Life Safety Initiatives, as well as other Firefighter Life Safety Initiatives preprograms, including the nationally-recognized curriculum, Courage to Be Safe... So Everyone Goes Home™.

For more information on the National Fallen Firefighter's Foundation please visit [www.firehero.org](http://www.firehero.org); please visit [www.everyonegoeshome.com](http://www.everyonegoeshome.com) for more information on the Everyone Goes Home Program.

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