



SAN FRANCISCO FIRE DEPARTMENT
Public Information Office

10/27/09

Public Service Announcement

0800 Hrs

For Immediate Release PST
Mindy Talmadge – 415 – 558-3403
Mindy Talmadge - 415 – 699-6150(C)

**SFFD and Energizer Partner for the “Change Your Clock, Change Your Battery®”
Public Education Campaign**

Free Batteries for Smoke/Carbon Monoxide Detectors are available at two Local Fire Stations

FACT: Smoke detectors and Carbon Monoxide detectors save lives!

Each year thousands of people are alerted to fire in their homes simply because they have working smoke detectors. Two-thirds of home fire deaths result from fires in homes without working smoke alarms.* Fire deaths are most often caused by inhaling the toxic smoke and gases emitted by early-stage fires. The early warning that smoke detectors provide can make the difference between life and death for you or a family member.

Carbon monoxide (CO) is an odorless, colorless gas found in combustion fumes. People and animals that come in contact with these fumes can be poisoned by breathing in the gas. Symptoms of carbon monoxide poisoning include: headache, weakness, dizziness, nausea, vomiting, chest pain and confusion.

6,200 fire departments nationwide participate in the *Change your Clock, Change your Battery®* public education campaign, sponsored by Energizer and the International Association of Fire Chiefs, because so many fire and Carbon Monoxide deaths are preventable.

“The peak time for home fire fatalities is between 11 p.m. and 7 a.m. when most families are sleeping,” says Fire Chief, Joanne Hayes-White. “Smoke alarm maintenance is a simple, effective way to reduce home fire deaths. Children and senior citizens are most at risk, and a working smoke alarm can give them the extra seconds they need to get out safely.”



On Sunday, November 1, 2009, members of the public can stop by the following Fire Stations and pick up free batteries (Limit 2 per household, while supplies last) for their smoke/carbon monoxide detectors:

Fire Station 5
1301 Turk Street
San Francisco, CA 94115

Fire Station 7
2300 Folsom Street
San Francisco, CA 94110

* Source: National Fire Protection Association

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