



SAN FRANCISCO FIRE DEPARTMENT
Public Information Office

04/14/08

Media Advisory

0800 Hrs

For Immediate Release PST

Lt. Mindy Talmadge – 415 – 558-3656

Lt. Mindy Talmadge - 415 – 270-4895(P)

**Every 15 Minutes Event at
Sacred Heart Cathedral Preparatory High School
Tuesday, April 15 and Wednesday, April 16, 2008
1100 hours**

MEDIA OPPORTUNITY

Every 15 Minutes is an event designed to dramatically instill teenagers with the potentially dangerous consequences of drinking alcohol. This powerful program will challenge students to think about their personal safety and the responsibility of making mature decisions surrounding alcohol use.

Tuesday, April 15th – Location: Parking lot of Sacred Heart Cathedral Preparatory at Geary and Cleary. A simulated traffic collision will take place near the school grounds. Rescue workers will treat injured student participants. These students will experience first hand the results of being involved in a tragic, alcohol-related collision. The Medical Examiner will respond to fatalities on the scene, while the injured students will be extricated by SFFD Firefighters and Paramedics using the jaws-of-life. Police Officers will investigate, arrest, and book the student "drunk driver". The entire student body will be witness to this event.

Wednesday, April 16th – Location: Gymnasium of Sacred Heart Cathedral Preparatory High School. Student body assembly and participating agencies will view a heart-wrenching film of the previous day's events and the reactions and responses of the families and fellow students of those involved in the simulated drunk-driving accident.

Participating Agencies – California Highway Patrol, San Francisco Police Department, San Francisco Fire Department, Office of the Medical Examiner, Department of Emergency Management

For information, contact: SFFD Assistant Deputy Chief, Tom Siragusa at (415)970-2000

####