



SAN FRANCISCO FIRE DEPARTMENT
Public Information Office

11/18/10

Media Advisory

1300 Hrs

For Immediate Release PST
Mindy Talmadge – 415 – 558-3403
Mindy Talmadge - 415 – 699-6150(C)

SFFD HOLDS *WORKING ESSENTIALS* DRIVE TO BENEFIT THE HOMELESS

The San Francisco Fire Department is partnering with a nonprofit organization, *Working Essentials*, in a Collection/Drive to assist homeless individuals in their efforts to obtain and retain employment. The lack of accessibility to job readiness items is a major barrier to employment for individuals who are homeless. *Working Essentials* provides the necessary items to help people maintain their personal hygiene. This is a small program making a huge impact and is currently the only organization in San Francisco that is meeting this need for the 8,500-12,000 homeless members of our community.

Beginning immediately public donations may be dropped off at all local Fire Stations. The drive will run through the end of December.

BELOW IS A LIST OF ITEMS THAT ARE IN SHORT SUPPLY WITH A HIGH DEMAND

TOOTHBRUSHES AND TOOTHPASTE
DEODORANT
SHAMPOO & CONDITIONER

OTHER MUCH NEEDED ITEMS

Soap	Combs & Brushes
Shaving Cream	Razors
Laundry Soap	Feminine Hygiene Products
Make-up	Blow Dryers
Curling Irons	Watches

Working Essentials contact is Vera Lee-Honen. She can be reached at (415)733-0990, ext. 605 or by email at vlee@toolworks.org

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