



SAN FRANCISCO FIRE DEPARTMENT
Public Information Office

7/17/2014

Media Advisory

0930 Hrs

For Immediate Release PST
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415 –699-6150 (c)

**2014 California Firefighters Summer Olympics
Hosted by San Francisco Firefighters
Supports the SFFD Toy Program**

****Media Opportunity****

The San Francisco Fire Department and San Francisco Firefighters Union Local 798 will host the 2014 California Firefighter Summer Olympics during the week of July 19th-25th, 2014.

The Firefighter Olympics began in 1972 as an opportunity for all California Firefighters to get together in friendly competitions and to promote physical fitness. The Olympics has since become an annual weeklong event during which roughly 30 sports events are offered to more than 2100 Firefighter participants. These events range from basketball and stickball to bowling, golf, soccer and more. The California Firefighter's Athletic Association governs the games and Local Associations bid to host and bring the games to their community.

San Francisco Firefighters are deeply involved in community service and have a long-standing reputation for helping those in need. The residents of San Francisco show strong support for their public-safety providers. One way San Francisco Firefighters show their appreciation for the support provided by the communities in which they serve is through the San Francisco Firefighters Toy Program.

The San Francisco Firefighters Toy Program was established by the Firefighters in 1949. The program is committed to helping children and families in need throughout San Francisco all year round. There are many programs being offered by the San Francisco Firefighters Toy Program that positively impact a diverse population which include families, children and physically disabled individuals.

All proceeds raised during the 2014 Olympics will directly benefit the San Francisco Firefighters Toy Program and the San Francisco Firefighters Cancer Prevention Foundation.

WHAT: 2014 California Firefighters Summer Olympics **Opening Ceremony**
WHEN: Saturday, July 19, 2014 at 9:00 AM
WHERE: Aquatic Park
WHO: Fire Chief Joanne Hayes-White
Tom O'Connor, President Local 798

For Olympic Events Schedule and Best Media Opportunities throughout the week, contact:

Lieutenant Mike Day – (650)303-0227 or, Firefighter Larry Yup – (415)517-7124, 2014 California Firefighters Summer Olympics Co-Chairs

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