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# **SAN FRANCISCO FIRE DEPARTMENT**

*Public Information Office*

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## *Press Release*

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For Immediate Release PST  
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## **San Francisco Fire Department NERT Announced as a Winner of the 2019 Regroup Ready Award**

[CA, San Francisco 1/16/2020] – The San Francisco Fire Department’s Neighborhood Emergency Response Team (NERT) today announced that it has been selected as the winner of the first annual Regroup Ready Award after demonstrating exceptional implementation and usage of mass notifications to serve its community.

The Regroup Ready Award program, established by Regroup Mass Notification, an industry-leading provider of emergency and day-to-day mass communication solutions, was created to recognize organizations and institutions that are using the power of mass communication in exceptional ways. This includes implementing day-to-day communications that save time and money to boost operational efficiency and emergency messages that keep people informed and save lives in critical situations.

NERT was named a winner due to the critical role played by communication in training, coordinating and deploying volunteers to help neighbors during disasters and emergencies. The Program has leveraged Regroup to assist in maintaining a connection with over 10,000 trained volunteers and Emergency Response Team leaders in 50 San Francisco neighborhoods. Multi-modal messaging capabilities and reporting have been instrumental in organizing volunteers for deployment.

“We are honored to serve NERT and are continually amazed by the forethought and planning our clients put into the ways they use our cloud-based mass notification platform. Their commitment to safety and preparedness is admirable,” said Chris Utah, COO of Regroup. “In an increasingly unpredictable world, where man-made and natural disasters flood the news headlines, a success story such as this one deserves to be highlighted.”

To read the full Regroup announcement, visit this [link](#).

About the Regroup Ready Award:

The Regroup Ready Award is a program created to highlight the efforts of those who go above-and-beyond by using mass notifications to serve their organizations or communities. The program includes the use of day-to-day communications that save time and money to improve daily operations. It also recognizes organizations that use Regroup's advanced communication technology to keep people informed in emergencies including fires, active shooter situations, natural disasters, and more. \$500 is awarded to the winner's charity to recognize their work. To learn more about Regroup Mass Notification, visit [www.regroup.com](http://www.regroup.com)

About Regroup:

Regroup Mass Notification empowers better mass communication that always keeps people safe and informed. The company's award-winning, cloud-based mass communication platform is what clients across North America and around the globe rely on to send both emergency and day-to-day communications to millions of people. By enabling one-click messaging to mobile devices, landlines, social media, email, websites, and more, Regroup Mass Notification helps organizations keep people safe, strengthen operational resilience, mitigate risk, and thrive in an increasingly unpredictable world.



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