

**SAN FRANCISCO FIRE DEPARTMENT**  
*Public Information Office*



01-16-2020

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*Press Release*

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0700 Hrs.

For Immediate Release PST  
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**\*\*\*News Release\*\*\***

**\*NFC Championship Game with a Fire Prevention Twist\***

San Francisco Ca; January 16th , 2020 –The San Francisco Fire Department has partnered with the Green Bay Metro Fire Department to remind communities the importance of practicing fire safety along with some friendly competition.

What will happen: At halftime, during the NFC Championship game, both Fire Departments will release a fire safety statement on their social media accounts.

On the Tuesday following the game, the **losing** team/department will have to do the following:

- The Fire Chief will install a smoke alarm with the winning team's emblem on it
- The Fire Chief will have to wear the winning team's jersey for the day

For the **winning** team/department:

- The Fire Department will receive a generous donation of 50 smoke alarms from Kidde.

The Fire Chief that loses has also agreed to personally donate \$100 to a Burn Camp/Prevention charity of the winning Fire Chief's choice.

While we hope everyone has fun on football Sunday, we would also like to shed some light on fire safety in your home. Every year, our departments respond to numerous calls to residences without working

smoke alarms and carbon monoxide detectors. The National Fire Protection Association states that nearly 60% of deaths in home fires occur where no smoke alarms were present, or they were not working. Carbon monoxide, a colorless and odorless gas, causes fatality numbers to rise during the winter months. We just ask that people take a minute this weekend, to check those alarms and detectors. That minute could be the biggest play of the day and save your life.

Lastly, Go 49ers!

## **CONTACTS**

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\*\*\*END\*\*\*