



*SAN FRANCISCO FIRE DEPARTMENT*  
Public Information Office

12-29-2016

---

Press Release

---

1730 Hrs.

For Immediate Release PST

Jonathan Baxter  
415-660-0545 (c)  
415-558-3404 (0)

---

## **San Francisco Fire Department Fire Prevention and Public Education Team Event**

**WHAT** San Francisco Fire Department (SFFD), will present to a group of San Francisco community members on Fire Safety and provide a number of fire prevention tips, as well as demonstrations. We are pleased to announce that through our partnership with Kidde, we will be making available 250 free smoke alarms to the attendees, while supplies last.

**WHEN** **January 3<sup>rd</sup>, 6:30 PM**

**WHERE** Brava Theater  
2781 24th St, San Francisco, Ca.

**WHO**

- Jonathan Baxter, San Francisco Fire Public Information Officer
- Captain Lourdes Russell, San Francisco Bureau of Fire Prevention
- Inspector Kathy Gilbraith, San Francisco Bureau of Fire Prevention
- Inspector Fernando Juarez, San Francisco Bureau of Fire Prevention
- Investigator Janet Brock San Francisco Bureau of Fire Investigation
- Spike Kahn, Director and Founder Pacific Felt Factory Arts Space

**WHY** San Francisco Fire Department's newly formed Fire Prevention and Education team promotes Fire Safety through Community Outreach and Education. "In an effort to support our mission, we are excited to have a team of Fire Prevention experts deliver critical information to the community," said Fire Chief Joanne Hayes-White. "Our Public/Private partnership with Kidde helps us in accomplishing this task."

"Kidde is a world leader in the fire safety products industry," said Sharon Cooksey, Communications Manager for Kidde. "And, we recognize that with leadership comes a responsibility to the communities we serve. That's why we actively give back through charitable programs and are proud to announce the donation of 250 smoke detectors for the San Francisco community at this event".

**VISUALS**

- Live Fire Extinguisher Demonstration allowing for participation of the attendees.
- Power Point Style Fire Prevention and Education presentation.
- Fire Prevention Safety Handouts from NFPA, including creating an escape plan in your home and work place, fire extinguisher information and tips such as the PASS acronym.

**CONTACT**

Jonathan Baxter, San Francisco Fire Department: 415-660-0545

**###**