

MEDIA ADVISORY
For Immediate Release

Public Information Office
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Social Media Event: 114th Anniversary of the 1906 San Francisco Earthquake & Fire
In Person Ceremony and Procession Cancelled

(San Francisco, April 18, 2020) - On Saturday, April 18, 2020, the San Francisco Fire Department, along with other early risers, will be commemorating the 114th anniversary of the Great Earthquake and Fire of 1906 through social media in honor of this historic day.

SFFD will post a celebratory message on social media precisely at 5:12 AM, the exact time the 1906 earthquake struck the sleeping city of San Francisco will commemorate those who suffered great losses and to celebrate the spirit and resolve of those people who overcame the devastation of that historical day and rebuilt this great City.

SFFD social media event will include multiple posts of information and resource links to educate and remind all people of the importance of disaster preparedness.

All in-person ceremonies and events are cancelled to include the annual ceremony held at the historic Lotta's Fountain in downtown San Francisco and procession to the infamous golden fire hydrant. The celebrated fire hydrant is said to have been the sole source of water, used by thousands of volunteers, responsible for saving the south side of the Mission District during the aftermath of the 1906 earthquake.

SFFD social media event will include a request to the community to submit photos of SFFD and community members past procession participation via twitter and Facebook.

Learn more and see images of past year's event
at: http://guardiansofthecity.org/sffd/events/gold_hydrant/index.html